

DAWN LEMUEL BUGAY

Senior Software Engineer / Web Marketing

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SUMMARY

Web and Software Engineer with experience developing high-performance websites and creating in-house tools. Skilled in modern web technologies and digital solutions, delivering results that enhance online presence and operational efficiency.

EXPERIENCE

❖ Senior Web Marketing Engineer, International Systems Research May 2022 — Current

Led the development and renewal of the CloudGate UNO product website and ISR corporate website, managing design, maintenance, and SEO to enhance performance and visibility. Built in-house systems such as the Time Management System and Company Portal to streamline internal operations.

❖ Software Engineer, Hooli Software Nov 2021 — May 2022

Frontend Software Engineer (React.js) on GrubMarket, a B2B platform for fresh food. Built and maintained high-performance interfaces, delivering scalable, reliable web features.

❖ Trainee Agile Software Engineer, TwistResources Sep 2021 — Oct 2021

Participated in agile development, collaborating with teams to design, build, and test web applications. Gained hands-on experience with modern development practices, version control, and sprint-based delivery.

❖ Freelance Software Engineer, Jan 2021 — Nov 2025

Delivered custom websites and web applications for clients including The Aircon Expert (2025), Rose Marketing (2025), Remie Australia (2024), GirlfriendGPT (2023–2024), SEDP & SEDP MBA (2021), and TuloyTech Ecommerce (2020–2021). Designed, developed, and deployed responsive, high-performance platforms to enhance clients' online presence.

EDUCATION

❖ Bulacan State University 2017 — 2021

Bachelor of Science in Information Technology,

Malolos Bulacan

Graduated with the Best in Thesis/Capstone Project Award and Best Presenter Award.

SKILLS

JavaScript, TypeScript

React.JS, Next.JS, Vue.JS

Node.JS based Backend Frameworks

Relational & NoSQL Database Management

Search Engine Optimization (SEO) & Technical SEO

UI/UX Design

ACHIEVEMENTS

- **Employee of the Year**, International Systems Research – 2025
- **Most Improved Employee**, International Systems Research – 2023
- **Web Development Champion**, 9th IT Congress “REVOTECH – Elevating Generation” – 2019
- **Hackathon 1st Runner-Up**, Regional Assembly on Information Technology (RAITE) – 2019